Material Fact

INFRACOMMERCE CXAAS S.A.
Publicly-Held Company CVM Code No. 2574-7
CNPJ/ME No. 38,456,921/0001-36 | NIRE 35300557361
Avenida das Nações Unidas, 12,901, 32nd floor, Room G, North Tower of the Centro Empresarial Nações Unidas (CENU), Brooklin Paulista, São Paulo/SP, Zip Code 04578-910
ISIN code of the Shares "BRIFCMACNOR8" Trading code of the Shares on B3: "IFCM3"

Restructuring Plan

São Paulo, August 13, 2024: Infracommerce CXaaS S.A., "Infracommerce" or "Company" (B3:IFCM3), in compliance with the provisions of art. 157, § 4, of Law No. 6. 404/76 ("Brazilian Corporate Law"), and CVM Resolution No. 44, of August 24, 2021, hereby informs its shareholders and the general market that the Company entered into, on the date hereof, a non-binding memorandum of understanding ("MOU") with the financial institutions that are its main creditors, establishing the general parameters for the extension and renegotiation of its debt, totaling approximately BRL 650 million. The signing of the MOU is part of the Company's implementation of a restructuring and turnaround plan to improve its capital structure and operational performance ("Restructuring Plan").

The MOU establishes, in general terms, the renegotiation of debts through: a) a deleverage of up to BRL 370 million, by means of a transaction involving the Company's interest in the subsidiary New Retail and, eventually, the inflow of at least BRL 50 million in new funds to be used to reinforce the Company's working capital; and b) the issuance of debt mandatorily convertible into new shares issued by the Company with an extended maturity, in the amount of the remaining balance of the debt subject to the Restructuring Plan. In order to have enough time to conclude negotiations on the definitive documentation for the Restructuring Plan, the financial institutions that are creditors have also agreed, in a binding manner, to extend, until at least October 7, 2024, the enforceability of any obligations to pay installments of compensation and principal that may become due during the period.

All the steps will comply with the corporate governance rites applicable to the Company, its subsidiaries and the creditor financial institutions, and may be implemented by means of similar instruments or transactions that result in substantially the same outcome, subject to the signing of definitive documents among the parties involved.

From the perspective of operating leverage, the Restructuring Plan aims to reduce the Company's costs and expenses from the second half of 2024, with strategic actions to improve the Company's operating margin and operating cash flow, such as:

a) Optimization of distribution centers, reducing the number of distribution centers and improving their productivity;

b) Reduction in operating costs through renegotiations with suppliers linked to the Company's main expenses;

c) Reduction of corporate structures;

d) Renegotiation of prices and payment terms for all the Company's expenses; and

e) Renegotiation and/or termination of certain valid contracts with the Company's clients.

It is expected that the measures contemplated to reduce costs will take place over the next 12 months and will be significantly perceived in the second half of 2024.

The Company will keep its shareholders and the market in general informed of any relevant developments related to the Restructuring Plan, under the terms of the applicable regulations.

Matias Michaelsen
Investor Relations Officer and
Vice-President of Finance